ESRC Research Seminar Series

Children's Literacy and Popular Culture

Conference

Saturday 20th March 2004
at
The University of Sheffield

This ESRC Research Seminar Series has consisted of six seminars which have each considered different aspects of popular culture and literacy e.g. media and new technologies. This conference draws together the major themes running throughout the series and explores the implications for educational policy and practice. There will be seminar sessions during the day in which work on various research projects relating to the role of popular culture in the literacy curriculum in Preschool, Primary, Secondary and Further Education will be disseminated. There will also be a number of interactive workshops that address the conference themes.

Draft Programme

10.00 Registration, Coffee
10.30 Introduction: Dr Jackie Marsh and Dr Elaine Millard, *University of Sheffield*
10.40 Keynote speaker: Professor Shuaib Meacham, University of Delaware, USA
Hip-Hop Literacy: Practices and Pedagogies in Hip-Hop Culture and the Transformation of Academic Achievement
11.40 Plenary
11.55 Seminar session I (Choice of papers/ workshops)
12.40 Lunch
1.30 Seminar session II (Choice of papers/ workshops)
2.15 Keynote speaker: Professor Michele Knobel, Montclair State University, USA
Techno-kids, Texting and Talk: Literacy, New Technologies and Popular Culture in Children's Everyday Lives
3.15 Plenary and panel discussion
Panel includes: *Dr Eve Bearne, President, United Kingdom Literacy Association*
Professor Nigel Hall, Manchester Metropolitan University
Neil McLelland, Director, National Literacy Trust
4.00 Close

Conference fee: £25 (including lunch)

Please note: the costs of the conference have been subsidised by the ESRC Grant, Award No: R451265240

Please complete the tear-off slip and return with payment to: Chris Gaffney, University of Sheffield, School of Education, The Education Building, 388 Glossop Road, Sheffield, S10 2JA
Any queries - e.mail: c.m.Gaffney@sheffield.ac.uk Telephone: 0114 222 8083

Final details will be sent to you in February 2004. Please note cancellation after 20th February, 2004: no refund possible.

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I should like to attend the ESRC Research Seminar Series Final Conference, Saturday 20th March, 2004

Name .....……..Institution/School .....

Address.....

.....Postcode.....

Email: …….. tel:.....

Dietary or other requirements (eg vegetarian) .....

PAYMENT

I enclose a cheque for £25 (payable to The University of Sheffield) ☐
Please invoice my institution for my fees (MUST be accompanied by an official order) ☐
Please debit my Visa/Master card ☐

Card type:…….. (Visa/Mastercard) Card No: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐ Expiry date: ☐☐☐☐

Card holder's signature.....